



DAE Newsletter

प्रौढ शिक्षा निदेशालय सूचनापत्र

In this issue

- *Message of Director General UNESCO on International Literacy Day, 2018*
- *Children can play a key role to eradicate illiteracy from India: Shri Prakash Javadekar*
- *Eradiation of Illiteracy - Panel Discussion on Related Issues*
- *Say 'No to Plastic'*
- सहिष्णुता और चेतना की भाषा है हिंदी
- स्वच्छता ही सेवा

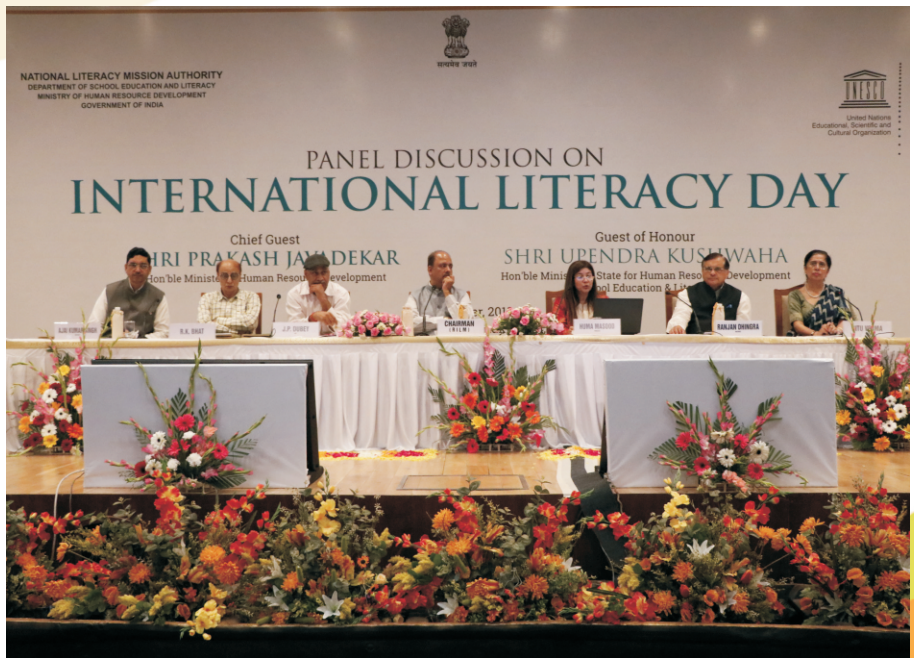
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ILD Celebrations - 2018



Message of Director General UNESCO on International Literacy Day, 2018

“Once you learn to read, you will be forever free”, wrote Frederick Douglass in the nineteenth century, an emancipated black American slave, champion of the abolitionist cause and author of several books. This call for emancipation through reading, and more generally by mastering basic skills – literacy and numeracy – has universal scope.

Literacy is the first step towards freedom, towards liberation from social and economic constraints. It is the prerequisite for development, both individual and collective. It reduces poverty and inequality, creates wealth, and helps to eradicate problems of nutrition and public health.

Since the times of Frederick Douglass, and particularly in recent decades, considerable progress has been made in all regions of the world, and millions of men and women have been lifted from ignorance and dependency through a broad-based movement of literacy and the democratization of access to education. However, the prospect of a world in which every individual has fundamental knowledge remains an ideal.

Today, worldwide, more than 260 million children and adolescents are not enrolled in school; six out of ten children and adolescents – around 617 million – do not acquire the minimum skills in literacy and numeracy; 750 million young people and adults still cannot read and write – and among them, two-thirds are women. These seriously debilitating shortcomings lead to a de facto exclusion from society and perpetuate a spiral of social inequalities and gender inequalities.

A new challenge is now being added to this: a world in flux, where the pace of technological innovation is continuously accelerating. In order to find a place in society, get a job, and respond to social, economic and environmental challenges, traditional literacy and numeracy skills are no longer enough; new skills, including in information and communication technology, are becoming increasingly necessary.

Preparing young people and adults for jobs, the majority of which have not yet been invented, is a challenge. Accessing lifelong learning, taking advantage of pathways between different forms of training, and benefiting from greater opportunities for mobility has thus become indispensable.

The theme of this year's International Day, 'Literacy and Skills Development', focuses on this evolving approach to education. UNESCO is actively engaged in the redefinition of literacy policies and encourages innovative educational practices. It also supports various forms of public and private sector cooperation, since only a comprehensive understanding of the education cause can enable an appropriate response to the needs of a world that seems to be reinventing itself every day.

On this International Day, I call on all stakeholders in the world of education, and beyond, because it is a cause that concerns us all, to mobilize so that the ideal of a fully literate global society becomes more of a reality. Dhanyavaad (Thank you) !

Audrey Azoulay
Director General, UNESCO

Source: UNESCO, New Delhi Office

“Mass illiteracy is India's sin and shame and must be liquidated.”

- Mahatma Gandhi

Children can play a key role to eradicate illiteracy from India : Shri Prakash Javadekar

Children can play a key role in eradicating illiteracy from our country, said Shri Prakash Javadekar, Union Minister of Human Resource Development. Shri Javadekar was speaking at a function organised by National Literacy Mission Authority to celebrate the International Literacy Day on 8th September 2018, here in New Delhi where he was invited as the Chief Guest. He urged the students to come forward and teach their non-literate family members so that they can also read and write. He advised planners and programme implementing agencies to utilize the student power for literacy movement as nothing is comparable to the potential of the students.

Hon'ble Minister at the outset lamented on the fact that even after 70 years of independence, our country has a large chunk of illiterate population. The literacy mission should

be taken up as a social movement across the country to make it a success. His government is committed to make 'New India' which will be a fully literate India. A new nationwide programme on lines of Swachh Bharat Mission will also be launched soon for timely achievement of the target, the Minister informed.

If we want to achieve the target of total literacy in coming years, concerted efforts of all stakeholders in education are required, he said. He also suggested to simplify the material and methods of teaching so that the non-literates can learn easily and their pace of learning also gets faster.

Outlining initiatives of the Government, Hon'ble Minister said that we see education sector as a whole. Therefore, we recently launched 'Samagra Siksha' which is a first ever integrated scheme of school education extending

support to States from pre-school to senior secondary levels. Under this scheme, about one million schools will get library grants of Rs. 5,000 to Rs. 20,000 to strengthen the libraries to ensure that 'Padhega Bharat Badhega Bharat'. Under 'Samagra Shiksha' every school will also get sports equipment to realise the dream of 'Khelega India Khilega India'. The Kasturba Gandhi Balika Vidyalayas (KGBV) will also be expanded from Class 6-8 to Class 6-12 to fulfil the Hon'ble Prime Minister Shri Narendra Modi's commitment to 'Beti Bachao Beti Padhao', added Shri Javadekar.



Ms. Rina Ray, Secretary, Department of School Education and Literacy while delivering the welcome and keynote address at the function said that in India though we have a large chunk of people who cannot read and write, in literal sense yet we cannot label them as non-literates as they are literate in their own way and are much more ahead in their respective fields. Nevertheless, we have the responsibility of bringing them into the ambit of reading and writing. We have to bring vibrancy in our literacy programme to achieve the target of illiteracy-free India at a much faster pace. She asserted that with the concerted efforts, we can make this mission a success.



Shri Shekhar Mehta, Chairman, Rotary India Literacy Mission speaking from the dais said that illiteracy is the biggest scourge for any country and in India we have a large number of illiterates. He further said that illiteracy can be eradicated by applying appropriate measures.

The message of Ms. Audrey Azoulay, Director General of UNESCO was read by Mr. Al Amin Yusuf, Advisor for Communication for South Asia, who represented UNESCO on the occasion.

Delivering Vote of Thanks at the end of inaugural session of the International Literacy Day



function, Shri Sachin Sinha, JS (AE) & DG (NLMA) expressed his gratitude towards Hon'ble Union Minister of HRD for gracing the function as the Chief Guest and expressed sincere thanks for addressing the gathering with his inspirational words. Mr. Sinha also thanked Ms. Rina Ray, Secretary, Department of School Education and Literacy for her guidance and support in successful organization and celebration of the ILD 2018. He further thanked other dignitaries present on the dais, esteemed guests in the audience and his team at AE Bureau, DAE and TSG-NLMA.

The Inaugural Session of the function was followed by a Panel Discussion on the contemporary issues of Adult Literacy in which various issues such as 'International perspective in achieving Sustainable Development Goals (SDGs) relating to Adult Literacy & sharing of strategies followed internationally for eradication of Adult Illiteracy in 15 & above age group', 'Role of IEC & ICT in Promoting Literacy' and 'Issues relating to Social Mobilization' were discussed in detail. Besides these, the voluntary organizations, such as 'Rotary India Literacy Mission' and 'Delhi Schools' Literacy Project' shared their experiences on 'Role of Voluntary Action in Promoting Adult Literacy' to motivate and orient the audience. The Panel Discussion session was chaired by Shri Shekhar Mehta, Chairman, Rotary India Literacy Mission.

The 52nd International Literacy Day Function organized by the National Literacy Mission Authority, Ministry of Human Resource Development, Government of India on 8th September, 2018 at Pravasi Bharatiya Kendra, New Delhi was attended by more than 500 persons which included national and international guests, eminent scholars, officials of Adult Education Departments across the country and officers & staff of MHRD, NLMA, DAE and TSG.

The celebration of International Literacy Day started following a recommendation of the World Conference of Ministers of Education on the Eradication of Illiteracy held in Tehran in September 1965. The Conference recommended that 8th September, the date of the inauguration of the Conference, be proclaimed as International Literacy Day and be observed worldwide every year. UNESCO in its 14th Session of General Conference held in November 1966, formalised 8th September as International Literacy Day and since 1967 the UNESCO and many other countries celebrate International Literacy Day to remind the public about the importance of literacy as a matter of dignity and human rights, and to advance the literacy agenda towards a more literate and sustainable society.

Every year the International Literacy Day is celebrated in India to raise the public awareness on significance of literacy, publicise the learning opportunities and to garner the support of general public towards this social cause.

Eradication of Adult Illiteracy- Panel Discussion on Related Issues

The occasion of International Literacy 2018 celebration was availed by NLMA to discuss various issues related to eradication of illiteracy. Experts gave presentations and shared experiences on different dimensions.

Eradication of Adult Illiteracy: An International Perspective – Dr. Huma Masood, UNESCO Representative



UNESCO has not only been playing a meaningful role to make the world illiteracy-free but also has been guiding its member countries to achieve SDG relating to Adult Literacy. Representative from UNESCO, Dr. Huma Masood, spoke on international perspective in achieving Sustainable Development Goals relating to adult literacy & sharing of strategies followed internationally for eradication of Adult Illiteracy in 15 and above age group. UNESCO seeks to build peace through international cooperation in Education, Sciences and Culture. UNESCO's programmes contribute to the achievement of the Sustainable Development Goals (SDGs) defined in Agenda 2030, adopted by the UN General Assembly in 2015. It works towards inclusive, equitable,

quality education and to promote lifelong learning opportunities for all. According to SDG 4.6, by 2030 we have to ensure that all youth and a substantial proportion of adults, both men and women, achieve literacy and numeracy. UNESCO understands literacy as a continuum of levels and not as a dichotomy of literate and illiterate, said Dr. Masood. The key challenges faced and the strategies adopted for achieving literacy targets were also shared by her.

Role of Voluntary Action in Promoting Adult Literacy: Experience Sharing – Dr. Ajay Kumar, Rotary India Literacy Mission & Dr. Ritu Verma, Delhi Schools' Literacy Project

Voluntary action plays a pivotal role to make any campaign a mass movement. In order to seek the experiences of the agencies involved in voluntary action in promoting adult literacy, there was a segment for Experience Sharing in which the representatives of Rotary India Literacy Mission (RILM) and Delhi Schools' Literacy Project (DSLPP), New Delhi have shared their experiences in the field of promoting Adult Literacy.

Dr. Ajay Kumar Singh of Rotary India Literacy Mission (RILM) enlisted the existing challenges in achieving literacy targets in India namely, dearth of pro-activity and initiatives in adult learners; magnitude of non-literate adults in India; and want of user friendly and simple instructional material for literacy programmes. He spelt out the nature, tone and tenor of the contents which ought to be used for development of Primers for literacy programme.

In the same context, Dr. Ritu Verma, Delhi Schools' Literacy Project (DSLIP), New Delhi shared that the DSLIP



was initiated in 1988 to involve schools and school students in the literacy campaigns to support initiatives of National Literacy Mission. The member schools of DSLIP adopted communities settled in slums (bastis) and established linkages with them. Their work took them to new areas and opened opportunities and connections, which further enriched the movement. Besides, Legal Literacy campaign was also undertaken by DSLIP to create awareness among the people about their rights and duties and make them better citizens contributing to society and the nation at large. She concluded her presentation with a slogan, "Let the Lamp of Literacy Shine for All".



Role of IEC & ICT in Promoting Literacy– Prof. J. P. Dubey, University of Delhi and Dr. R. K. Bhatt, Former Director, Directorate of Adult Education



Prof. J.P. Dubey, Department of Adult, Continuing Education & Extension, University of Delhi while making a presentation on 'Role of IEC and ICT in Promoting Literacy', said that IEC is a vital campaign technique which aims to increase awareness, change attitudes and bring about a change in specific behaviours. IEC materials are to be systematically devised with proper pedagogical measures so that they are knowledge and skill driven, transformative and result oriented. The material should establish a connecting link with the target group through interactive communication techniques. He added that ICT can help in participation and

universalization of the learning process and enhance the outcome of the literacy efforts.

Dr. R. K. Bhat, Former Director, Directorate of Adult Education reiterated about the usage of media as an effective tool for literacy. He pointed out Computer Based Literacy Software and other ICT tools have been used extensively to achieve optimum learning outcomes. The audio/visual programmes including jingles and spots used for the literacy campaign on various socially important issues sought the attention of the people, especially in the far-flung areas. He advocated the maximum use of IEC and ICT in the forthcoming literacy programme to get the desired outcome at a faster pace.



Social Mobilization as an Effective Tool for Adult Literacy– Dr. Ranjan Dhingra, Rotary India Literacy Mission



Mobilisation of people and resources is inevitable for the success of any Social Movement said Dr. Ranjan Dhingra of RILM. Social Mobilization is a process of motivating communities to organize in a cohesive group for an active participation towards their own development. He elucidated the key elements of Social Mobilization as Partnership Building and Networking; Community Participation; Media and Special Events to Raise Public Awareness; Advocacy to Mobilize Resources & affect Policy Change. He showcased videos and photos of RILM work in mobilizing people on different issues. Summing up his presentation, Dr. Dhingra underlined the significance of Social Mobilisation as an effective tool for Adult Literacy.

Shri Shekhar Mehta of RILM chaired the panel discussion and expressed hope that the recommendations of the deliberations are utilised for effective implementation of the Literacy Programme.

Say 'No to Plastic'

World Environment Day was celebrated by Directorate of Adult Education on 5th June, 2018 through a theme based Awareness initiative. On the occasion, Prof. J. P. Dubey, Head, Department of Adult, Continuing Education & Extension and Delhi School of Journalism, University of Delhi delivered a talk on 'Beat Plastic Pollution'. In his talk, Prof. Dubey recounted in brief the history of World Environment Day (WED) which started on 5th June 1973 and is being celebrated every year with a focus on the conservation of Environment. Every year, United Nations gives a theme for the celebration of this day and this year's theme was 'Beat Plastic Pollution'. He discussed the hazardous effect of plastic. 'Plastic' when discovered, was thought to be a boon for human life, but it has now become a curse. Plastic is found everywhere due to its cheaper cost and easy availability in the market. Its non-biodegradable property causes its residues to remain in the biota. Prof. Dubey focused on the mitigation of plastics use especially one time used plastic.

On the occasion of WED 2018, the staff of DAE also took pledge to Refuse, Reduce and Reuse plastic products. They reaffirmed to inform other people in their neighbourhood about the menace related to Plastic Pollution and motivate them to say 'No to one time used Plastic'.

सहिष्णुता और चेतना की भाषा है हिंदी

प्रौढ़ शिक्षा निदेशालय में राजभाषा नीति के प्रगामी प्रयोग को बढ़ावा देने के उद्देश्य से हिंदी पखवाड़े का आयोजन किया गया। पखवाड़े की शुरुआत निदेशक महोदय के संदेश से दिनांक 14 सितंबर, 2018 से की गई। उनके अनुसार हिंदी सरल एवं समृद्ध भाषा है। हिंदी देश की एकता और अखण्डता में अपनी महत्वपूर्ण भूमिका निभा रही है। इसका सीधा संबंध हमारे देश की सहिष्णुता और चेतना से है। सच्चे अर्थों में हिंदी अखिल भारतीय संपर्क भाषा है। यह पूरे राष्ट्र को एक सूत्र में बांधने का कार्य करती है।

विदित ही है कि संविधान में हिंदी को संघ की राजभाषा का स्थान प्राप्त है, अतः पूरी तरह सरकारी कामकाज में हिंदी का प्रयोग करना हमारा संवैधानिक दायित्व है। समस्त पत्राचार औपचारिक-अनौपचारिक, आमंत्रण-निमंत्रण, आवेदन-प्रतिवेदन, सूचना प्रपत्रों आदि में हिंदी भाषा का ही प्रयोग अपेक्षित है।

निदेशालय द्वारा आयोजित हिंदी पखवाड़े के दौरान दिनांक 18 सितंबर, 2018 से 20 सितंबर, 2018 तक टिप्पण एवं आलेखन, निबंध तथा सुलेख आदि प्रतियोगिताओं का आयोजन किया गया, जिनका मूल्यांकन करने के लिए श्री मनोज कुमार श्रीवास्तव, संयुक्त निदेशक, राज्य सभा सचिवालय, भारतीय संसद, नई दिल्ली को निर्णायक के रूप में आमंत्रित किया। प्रतियोगिताओं में कार्यालय के कार्मिकों ने पूरे उत्साह से भाग लिया। इस क्रम में दिनांक 25 सितंबर, 2018 को निदेशालय में हिंदी कार्यशाला का आयोजन भी किया गया। डॉ. शुभंकर मिश्र, निदेशक, प्रौढ़ शिक्षा निदेशालय ने मुख्य अतिथि वक्ता



श्री प्रेम सिंह, पूर्व संयुक्त निदेशक, राजभाषा विभाग, गृह मंत्रालय का हार्दिक स्वागत करते हुए हिंदी वर्तनी की एकरूपता एवं उसकी प्रासंगिकता पर अपने अनुभवों को सभी के साथ साझा किया। कार्यशाला में मुख्य अतिथि वक्ता ने अपने अमूल्य विचारों से कार्यालय के सभी अधिकारियों-कर्मचारियों को अवगत कराते हुए अधिक से अधिक कार्य हिंदी में करने पर विशेष बल दिया। उन्होंने हिंदी वर्तनी के साथ-साथ पत्राचार के विभिन्न रूपों, जैसे-कार्यालयी टिप्पणी, परिपत्र, कार्यालय ज्ञापन, कार्यालय आदेश, परिभाषिक शब्दावली आदि की व्यावहारिक एवं व्याकरणिक समस्याओं और उनके समाधान तथा राजभाषा नीति के प्रमुख बिंदुओं पर अपने अनुभवों की चर्चा करते

हुए उपस्थित अधिकारियों एवं कर्मचारियों का ज्ञानवर्धन किया।

उपर्युक्त सभी गतिविधियां सहज रूप से संपन्न हुईं तथा हिंदी पखवाड़े के दौरान हुई प्रतियोगिताओं में विजयी प्रतिभागियों को दिनांक 28 सितंबर, 2018 को हिंदी पखवाड़े के समापन कार्यक्रम में निदेशक महोदय के करकमलों से पुरस्कार वितरित किए गए। इस अवसर पर उन्होंने सभी कर्मिकों को हिंदी में अधिक से अधिक कार्य करने के लिए प्रोत्साहित किया।

स्वच्छता ही सेवा

महात्मा गांधी के सपने को मूर्त रूप देने के लिए माननीय प्रधानमंत्री श्री नरेन्द्र मोदी ने 15 सितंबर, 2018 को राष्ट्रव्यापी अभियान 'स्वच्छता ही सेवा' का शुभारंभ किया। इस अभियान का मुख्य उद्देश्य स्वच्छता की दिशा में सार्वजनिक



भागीदारी को बढ़ाना है। इसका आयोजन 2 अक्टूबर, 2018 को स्वच्छ भारत मिशन की चौथी वर्षगांठ की तैयारी में किया गया, जो महात्मा गांधी की 150वीं जयंती समारोह की शुरुआत है। इस अवसर पर प्रधानमंत्री ने देश के नागरिकों से आह्वान किया कि वे इस अभियान का हिस्सा बनकर गांधी जी के 'स्वच्छ भारत' के सपनों को साकार करें। आज स्वच्छ भारत अभियान की पहुँच जन-जन तक है।

इसी अनुसरण में प्रौढ़ शिक्षा निदेशालय, मानव संसाधन विकास मंत्रालय द्वारा 'स्वच्छता ही सेवा' पखवाड़े का दिनांक 15 सितंबर, 2018 से 02 अक्टूबर, 2018 तक आयोजन किया। इस अवसर पर प्रौढ़ शिक्षा निदेशालय के

निदेशक, डॉ. शुभंकर मिश्र ने निदेशालय के सभी अधिकारियों एवं कर्मचारियों को संबोधित करते हुए कहा कि स्वच्छता हर नागरिक की प्राथमिक जिम्मेदारी होनी चाहिए। हमें अपने घर, आस-पास, पर्यावरण, कार्यालय परिसर को साफ-सुथरा रखना चाहिए ताकि हम शारीरिक और मानसिक रूप से स्वच्छ-स्वस्थ रहें। इस अवसर पर उन्होंने पर्यावरण एवं प्राकृतिक संसाधनों के मध्य संतुलन बनाए रखने पर भी बल दिया। यह तभी संभव है जब हम स्वच्छता को अपनी दिनचर्या में शामिल करें।

निदेशक महोदय के संबोधन के पश्चात् प्रातः 9.30 से 10.30 बजे तक कार्यालय के सभी सदस्यों ने दूरदर्शन पर माननीय प्रधानमंत्री श्री नरेन्द्र मोदी के स्वच्छता के प्रति योगदान को प्रत्यक्ष रूप से देखा। इसके पश्चात् प्रातः 10.30 से कार्यालय के सभी अधिकारियों एवं कर्मचारियों ने कार्यालय परिसर को साफ-सुथरा करने में अपना श्रमदान दिया। इस दौरान संयुक्त सचिव (प्रौ.शि.) एवं महानिदेशक (रा.सा.मि.प्रा) श्री सचिन सिन्हा जी ने भी निदेशालय में पधारकर अपना श्रमदान दिया। स्वच्छता पखवाड़े के दौरान निदेशालय के सदस्यों ने स्वच्छता को सेवा मानते हुए कार्यालय परिसर को स्वच्छ बनाए रखने के लिए प्रतिदिन दो घंटे का श्रमदान दिया।

